

# Williams Wins, Inc.

## Profit and Loss (Budget)

School Year

2025-2026

Total Student Headcount	542
Make-A-Difference (M.A.D) Donation per Student	\$350
Cost per Student*	\$703

**PROJECTED INCOME:**

**Make-A-Difference (M.A.D) Campaign Donations**

Donations**	\$151,760
Company Matching***	\$60,704
<b>Total Make-A-Difference (M.A.D) Campaign Donations</b>	<b>\$212,464</b>

**Fundraising Events**

Walk-A-Thon Income	\$25,000
Carnival Income	\$11,000
Parents Night out & Auction Income	\$10,000
Heritage Day Income	\$7,000
Cinema night (Oakridge Mall) Income	\$2,000
<b>Total Fundraising Events</b>	<b>\$55,000</b>

**Passive Fundraising Programs**

Corporate Sponsorship Income	\$25,000
School Supply Kits Income	\$2,000
Business Give Back Programs Income	\$800
Birthday Marquee Income	\$500
5th Grade Yard Sign Income	\$500
<b>Total Passive Fundraising Programs</b>	<b>\$28,800</b>

**School Programs**

T-Shirt Spirit Wear Income	\$10,000
Book Fair Income	\$10,000
Yearbook Income	\$1,000
Winter Music Concert Income	\$500
<b>Total School Programs</b>	<b>\$21,500</b>

**Interest Income** **\$10,000**

<b>Total Projected Income</b>	<b>\$327,764</b>
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**PROJECTED EXPENSES:**

**Classroom Assistance Expenses**

Specialist Teacher Contracts Expenses	\$151,000
Classroom Enhancements TK to 5th - Teacher Budget	\$76,000
Field Trips - Class Experiences Expenses	\$50,000
Room Parents - Classroom Party Expenses	\$20,000
Specialist Teacher Supplies (Art, Science, RSP, Dance) Expenses	\$6,000
<b>Total Classroom Assistance Expenses</b>	<b>\$303,000</b>

**Fundraising/Community Events Expenses**

Walk-A-Thon Expenses	\$15,000
Carnival Expenses	\$15,000
Heritage Day Expenses	\$8,500

Parents Night Out & Auction Expenses	\$8,000
Fall Movie Night/Ice Cream Social Expenses	\$7,000
Cinema night (Oakridge Mall) Expenses	\$2,000
Volunteer Appreciation Event Expenses	\$2,000
General Community Events Expenses	\$2,000
Make-A-Difference (M.A.D) Campaign Expenses	\$600
TK-5th Summer Play Dates Expenses	\$500
<b>Total Fundraising Events Expenses</b>	<b>\$60,600</b>
<b><u>School Expenses</u></b>	
School Technology Expenses	\$20,000
Library Expenses	\$10,000
School Beautification Expenses	\$10,000
Teacher/Staff Appreciation Expenses	\$4,500
Principal's Fund Expenses	\$2,500
Playground/PE Equipment Expenses	\$1,500
Intervention Supplies	\$1,500
School Counselor Supplies	\$1,000
Health Office Expenses	\$500
<b>Total School Expenses</b>	<b>\$51,500</b>
<b><u>Enrichment Expenses</u></b>	
Black Heritage Month Project Expenses	\$10,000
Project Cornerstone Expenses	\$5,000
Garden Club Expenses	\$5,000
Culture Club Expenses	\$1,500
Math Club Expenses	\$1,300
Science Fair Club Expenses	\$800
Art Club Expenses	\$750
Leland's Anyone Can STEM Club Expenses	\$750
WINS Enrichment Supplies & Equipment Expenses	\$500
Young Inventors Night Expenses	\$400
Kinder Science Bug Kits Expenses	\$300
<b>Total Enrichment Expenses</b>	<b>\$26,300</b>
<b><u>School Programs Expenses</u></b>	
T-Shirt Spirit Wear Expenses	\$9,000
Book Fair Expenses	\$4,500
4th Grade Gold Rush Days - Supplies Expenses	\$1,500
5th Grade Promotion Expenses	\$1,200
TK/Kinder Welcome Expenses	\$500
Yearbook Expenses	\$200
<b>Total School Programs Expenses</b>	<b>\$16,900</b>
<b><u>Operating Expenses</u></b>	
Insurance Expenses	\$3,200
WINS Office Supplies Expenses	\$2,500
Software	\$2,000
Corporate Sponsor Expenses	\$1,750
Accounting services	\$1,100
Miscellaneous	\$600
<b>Total Operating Expenses</b>	<b>\$11,150</b>
<b><u>Bank Fees</u></b>	
Payment Processing Fees	\$3,500
PayPal Fees	\$1,000

Total Bank Fees	\$4,500
<b>Total Projected Expenses</b>	<b>\$473,950</b>
<b>Projected Net Profit/(Loss)</b>	<b>(\$146,186)</b>

*\*Cost per Student is based on Classroom Assistance Expenses, School Expenses, and Enrichment Expenses*

*\*\*Assumed 80% participation*

*\*\*\*Assumed 40% of Donations*